Fig. 1

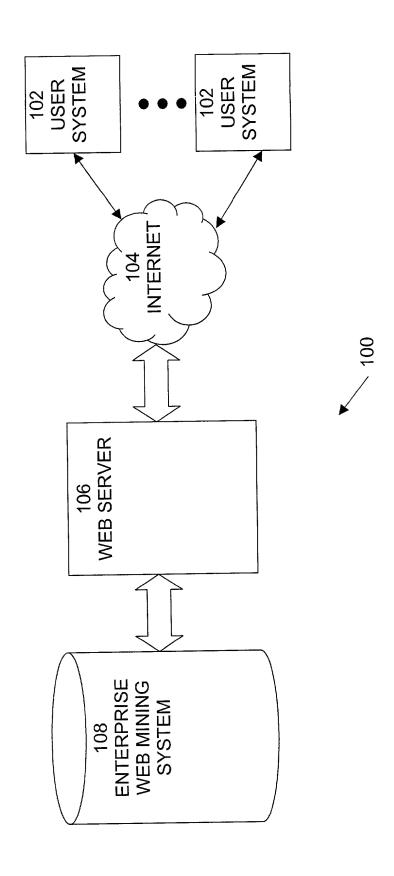


Fig. 2

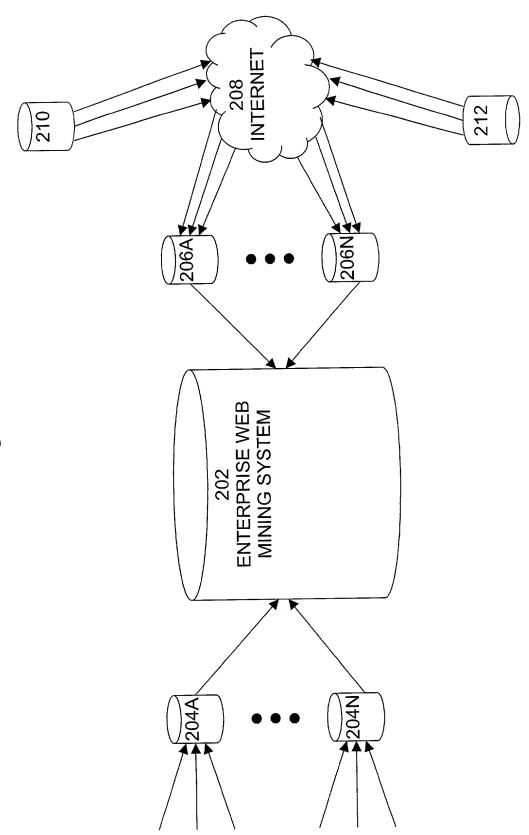


Fig. 3

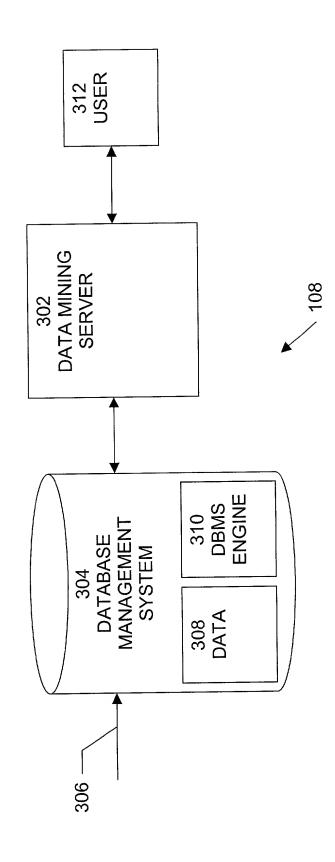


Fig. 4

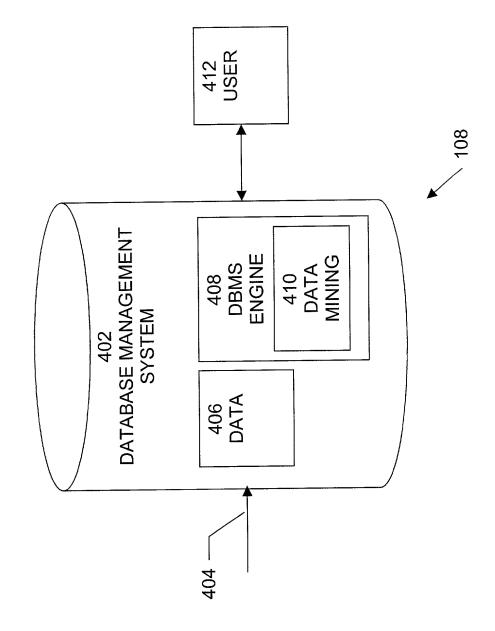


Fig. 5

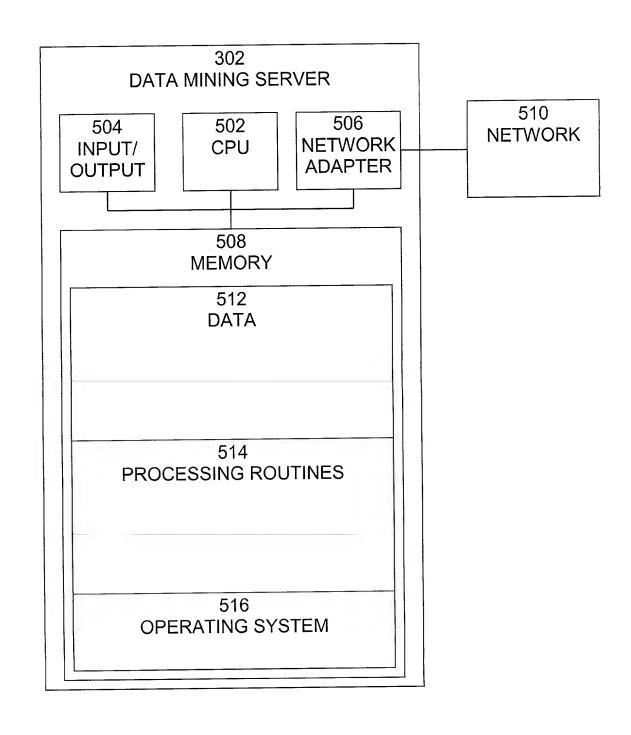


Fig. 6

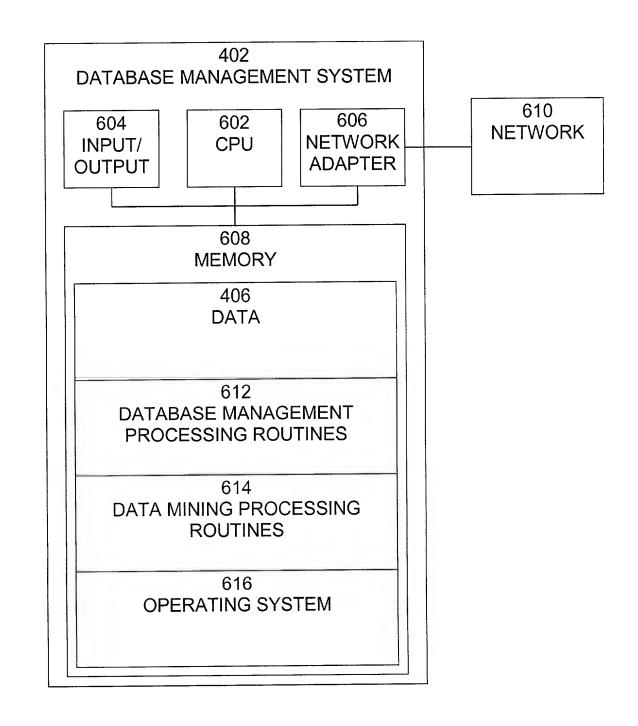


Fig. 7

SPECTRUM OF TRADITIONAL ENTERPRISE AND E-COMMERCE SITES

704
PURE WEB-BASED
DATA SEARCH
ENGINES/PORTALS
(CLICK AND CLICK)

706 WEB AND CORPORATE MIX (CLICK AND MORTAR)

702 CORPORATE DATA (BRICK AND MORTAR)

> INCREASING "WEB-HOUSE" TRANSACTIONAL DATA

INCREASING CORPORATE WAREHOUSING DATA

Fig. 8

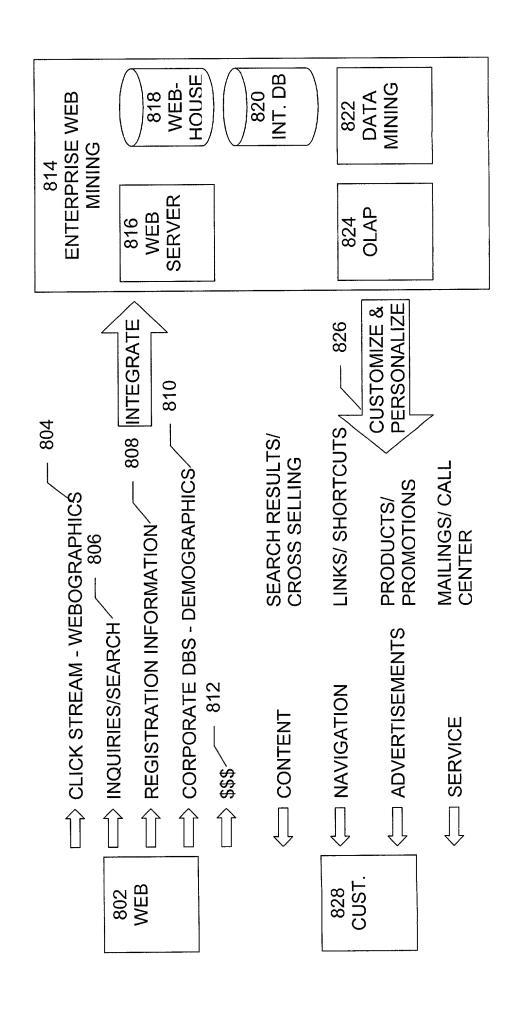
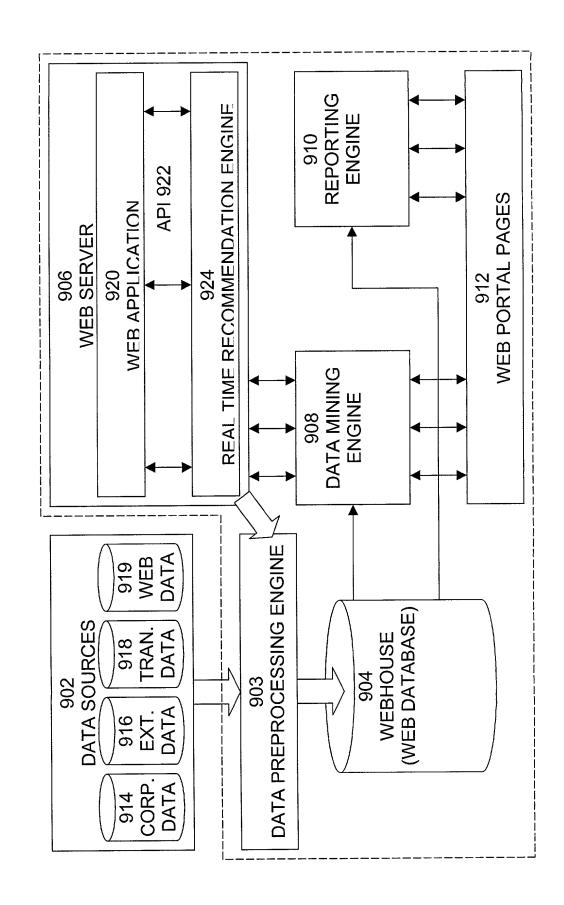


Fig. 9



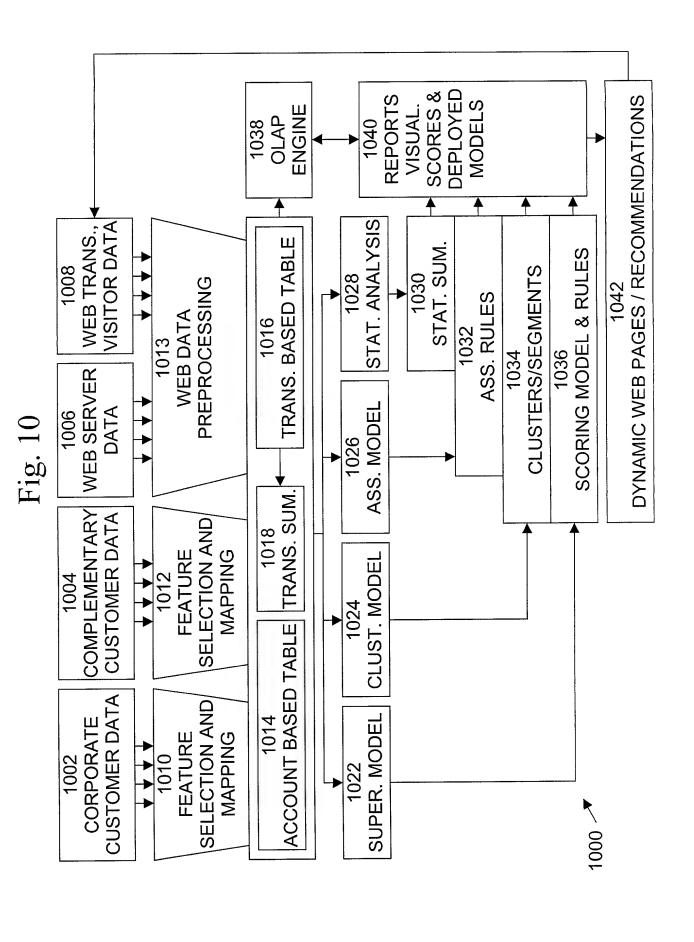


Fig. 11

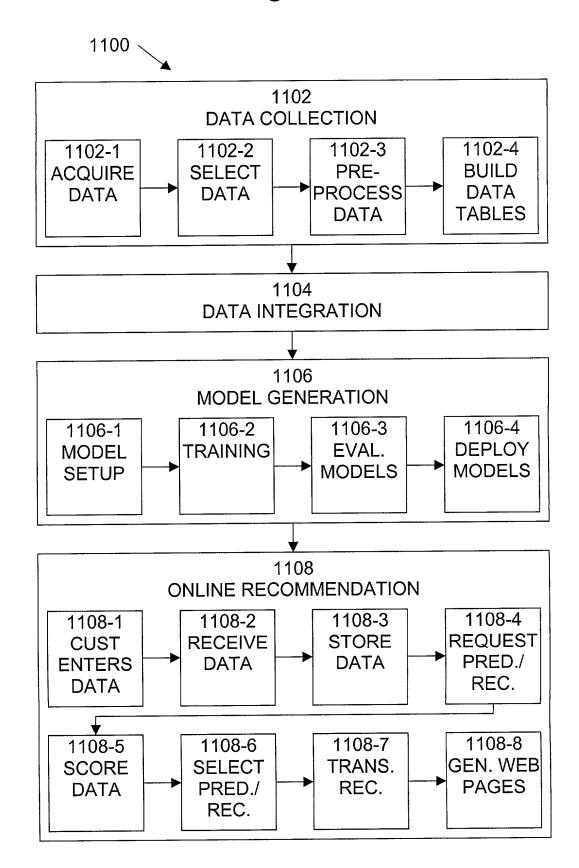


Fig. 12

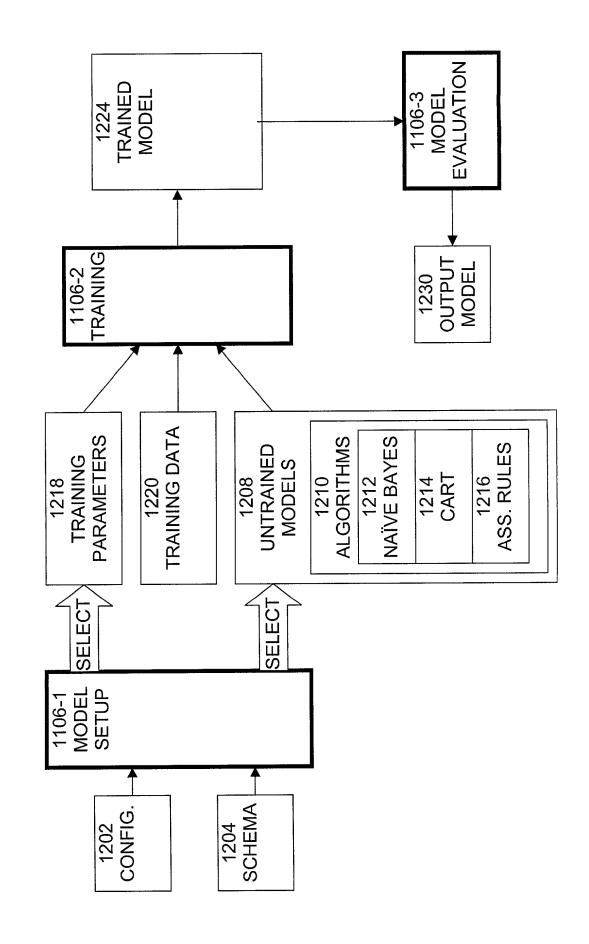


Fig. 13

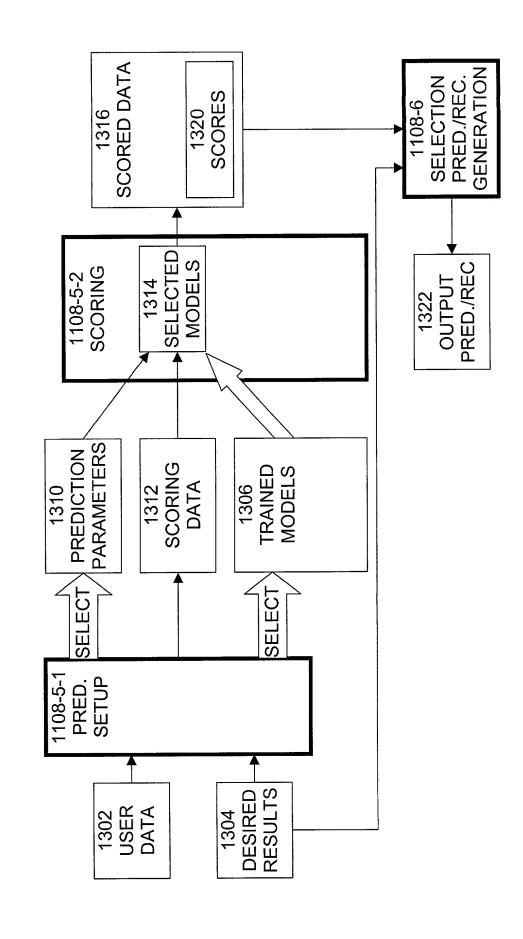


Fig. 14

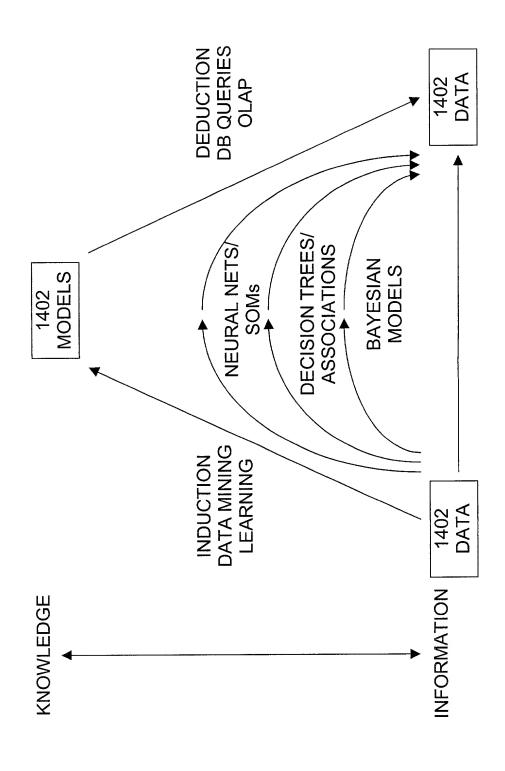


Fig. 15

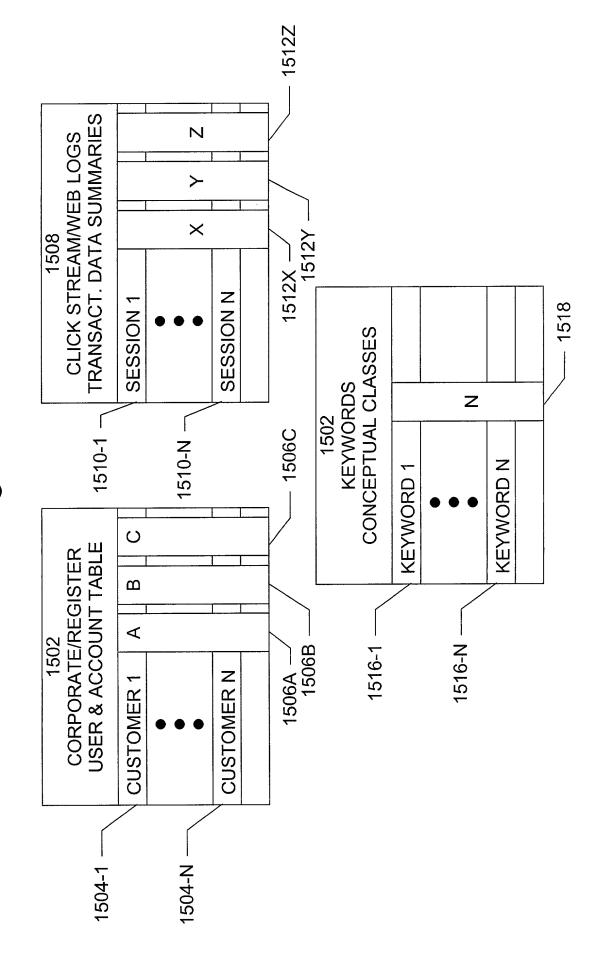


Fig. 16

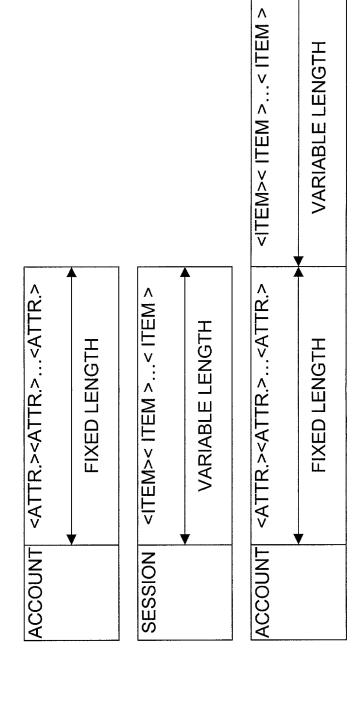


Fig. 17

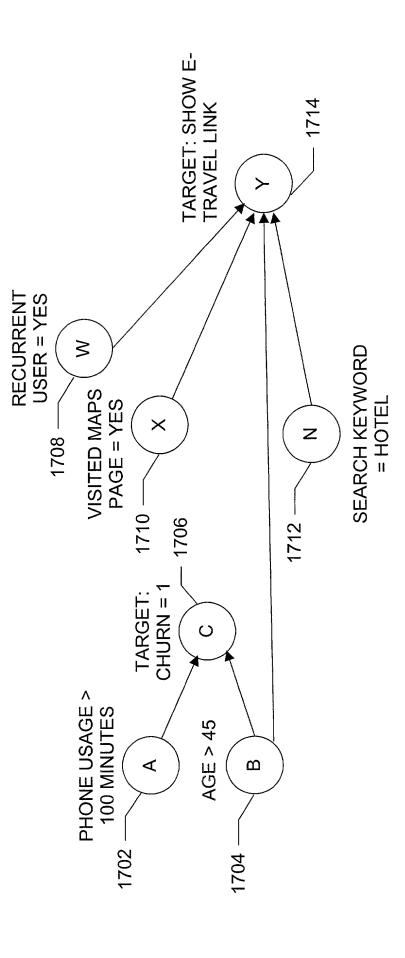


Fig. 18

